Breen joins Peugeot as factory driver

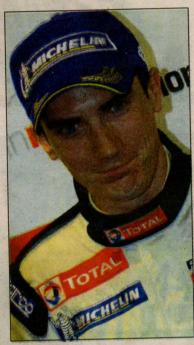
CRAIG Breen, Peugeot Sport factory driver, now that has a nice ring to it. A road that has taken four years to achieve, two titles within the World Rally Championship and a singular focus by the Irish driver.

Next Saturday as Craig celebrates his 23rd birthday, he will receive his ultimate birthday present as he contests FIAERC Rally Liepāja-Ventspils in Latvia, round two of the 2013 European Rally Challenge and his maiden event as a 'Works Driver', happy birthday Craig.

Last weekend as Craig's basked in the glory of winning the Park Hotel, Supreme Sports Star Award for 2012 in his native Waterford; he also had the delight as the French Lion, Peugeot Sport published details of their new Rally Academy.

The announcement stated Craig would join the team as factory driver for 2013, taking on eight rounds in the newly formed FIAERC (European Rally Championship).

Added to his championship campaign Craig would also spearhead an intensive test programme with Peugeot's new rallycar, the 208 Type R5.



Waterford's Craig Breen joins Peugeot as factory driver for 2013-01-29.

The Irish driver took his initial steps in his new job during the last week in

Riboux, south of France as he joined Peugeot Sport for a four-day gravel test programme in the 208 Type R5 but it's next weekend when he and his new co driver David Moynihan (Mallow, Co. Cork) get down to competition for the first time.

Craig's new season begins next weekend in Latvia (Baltic region of Northern Europe).

Starting in Liepāja, Latvia's Kurzeme region west of the capital Riga, Rally Liepāja-Ventspils opens with a qualifying stage on Friday morning.

Then on Friday evening the rally action begins with three special stages.

The event gradually heads north up the Baltic coastline on Saturday with six stages being contested and the event concludes on Sunday in the city of Ventspils with the final five tests.

Craig's commented "After losing my best friend last year, it's incredible to now reach one of our ultimate goals. I'm 23 years old next weekend, not long out of karting and now I'm a factory driver with Peugeot and I'm doing eight rounds of the ERC. To be honest I'm speechless."